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Data Privacy Week 2023...

...the perfect time to improve protection of your privacy

Think about this, for example:

Do you share accounts (Netflix, Spotify, email) with friends or family?

Even if you trust the person, sharing passwords drastically reduces your security & you could lose ownership of your accounts, or worse, your entire online identity. You probably already know that you shouldn't share your passwords with another person. But what if it's your partner, or best friend, or someone you totally trust?

You should never do it. Ever.

Why? Lots of reasons...

The bottom line is that you can't control what other people do and, even if you trust them, things can go wrong. Your partner or bestie might not be as security conscious as you are...they could fall for a phishing scam and hand your password over to a cybercriminal. Or they could share it with other people without you knowing!

Maybe after a fight, your best friend decides to post your login and password, and suddenly your profile is hacked and you've lost ownership of your account.

These scenarios might not be so bad for your Netflix account, but what about your email?
Bank account? Social media?

This risk increases tenfold if you use the same password across multiple accounts. Once you share your account information with someone else, you can't guarantee that they'll treat it with respect, or that they won't share it with anyone else, either intentionally or unintentionally.

This year, spend some time during Data Privacy Week making sure your privacy is top of mind.